



## PROPOSAL FOR AD

# Brand Your Product with us

*CPLUSTV is the first community based online TV channel in Bangladesh. The uniqueness about CPLUSTV is that, we are based on Chittagong Local Languages. We have a huge audience all over the world through the internet. Beside this, we have government authorized news portal named [www.chatganews.com](http://www.chatganews.com) (registration no: 203). We would like to invite you with us through our journey.*

## facebook



More than 2.5  
Million  
Followers in  
Facebook.

## YouTube



More than  
1.3 Million  
Subscribers in  
YouTube.



[www.chatganews.com](http://www.chatganews.com)  
আঁরা চাটগাঁর হতা হই



Here We are  
[www.chatganews.com](http://www.chatganews.com)  
[www.facebook.com/cplustv](https://www.facebook.com/cplustv)  
cplus Iphone apps  
cplus Android Apps  
[www.youtube.com/Cplusctg](https://www.youtube.com/Cplusctg)  
& All Social Media

Cell- 01819 871225, +88 01756 491511, E-mail: [chatganewsctg@gmail.com](mailto:chatganewsctg@gmail.com)

To,

**Sub: Proposal for Ad from CPLUSTV**

Dear,

Greetings from CPLUSTV and Thank you for your interest. You know, CPLUSTV is a very popular social media based platform in Bangladesh especially for Chittagonian. We already got the government registration for our News Portal [www.chatganews.com](http://www.chatganews.com). In Facebook we have more than 2.5 Million followers and In YouTube we have more than 1.3 Million Subscribers.

We can promote your product or Brand by considering the following conditions.

**Type 1:**

**Ad Type: Content Basis**

**Price: 50,000 BDT/= (per content)**

- We will make a promotional content and upload the video in Facebook page and YouTube channel, TikTok, Instagram, Threads and website. The content will be more than 3 minutes.
- We will never delete your video from our page or channel (If it doesn't violate any policy of Facebook and YouTube or government policy).



www.chatganews.com  
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www.chatganews.com  
www.facebook.com/cplustv  
cplus Iphone apps  
cplus Android Apps  
www.youtube.com/Cplusctg  
& All Social Media

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## Type 2:

Ad Type: L Shape pop-up (L-shape ad in Facebook video)

Price: 150,000 BDT/= (per month)



- L-Shape ad will show in Facebook video
- Ad will stay 10 seconds

1, 50,000  
TK/month

L-Shape Ad Sample

## Type 3:

Ad Type: 10-15 Seconds OVC

Price: 200,000 BDT/= (per month)



- A full screen OVC will show in Facebook video only.
- Ad will show 10-15 seconds.

2, 00,000  
TK/month

10-15 Seconds OVC



[www.chatganews.com](http://www.chatganews.com)

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Here We are



[www.chatganews.com](http://www.chatganews.com)  
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[www.youtube.com/Cplusctg](https://www.youtube.com/Cplusctg)  
& All Social Media

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Type 4:

Ad Type: Pop-up (Pop-up in Facebook vide)

Price: 100,000 BDT/= (per month)



- Pop up will show three times in a video
- First, Mid, Last Pop up
- Ad also publish in website

1, 00,000  
TK/month

Type 5: Fixed logo (Fixed ad of your product logo in the scroll) **Currently Not Available.**

Ad Type: Fixed logo (Not Available)

Price: 300,000 BDT/= (per month)



- Fixed scroll logo in all video including Daily news.
- Ad also publish in website

3, 00,000  
TK/month

Fixed logo





[www.chatganews.com](http://www.chatganews.com)

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Here We are



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#### Other Conditions:

- Work order should be given.
- Payment must be paid in advance for Content Basis promotion.
- No cash transaction (Bank Account: cplusbd.net).
- Transmission certificate of reach and viewers will be submitted.

With Thanks,

Alamgir Apu

Editor in Cheif & CEO