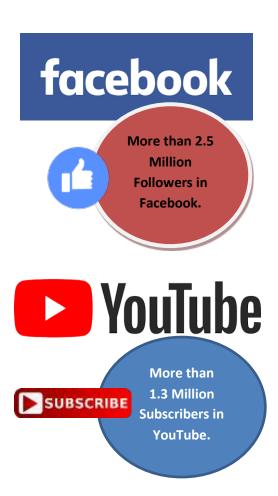


# **PROPOSAL FOR AD**

# **Brand Your Product with us**

CPLUSTV is the first community based online TV channel in Bangladesh. The uniqueness about CPLUSTV is that, we are based on Chittagong Local Languages. We have a huge audience all over the world through the internet. Beside this, we have government authorized news portal named <a href="https://www.chatganews.com">www.chatganews.com</a> (registration no: 203). We would like to invite you with us through our journey.







To,

Sub: Proposal for Ad from CPLUSTV

Dear,

Greetings from CPLUSTV and Thank you for your interest. You know, CPLUSTV is a very popular social media based platform in Bangladesh especially for Chittagonian. We already got the government registration for our News Portal **www.chatganews.com**. In Facebook we have more than 2.5 Million followers and In YouTube we have more than 1.3 Million Subscribers.

We can promote your product or Brand by cosidering the following conditions.

**Type 1:** 

**Ad Type: Content Basis** 

Price: 50,000 BDT/= (per content)

- We will make a promotional content and upload the video in Facebook page and YouTube channel, TikTok, Instagram, Threads and website. The content will be more than 3 minutes.
- We will never delete your video from our page or channel (If it doesn't violate any policy of Facebook and YouTube or government policy).





Type 2:

Ad Type: L Shape pop-up (L-shape ad in Facebook video)

**Price: 150,000 BDT/= (per month)** 



**L-Shape Ad Sample** 

**Type 3:** 

Ad Type: 10-15 Seconds OVC

**Price: 200,000 BDT/= (per month)** 



10-15 Seconds OVC





Type 4:

Ad Type: Pop-up (Pop-up in Facebook vide)

**Price: 100,000 BDT/= (per month)** 



Type 5: Fixed logo (Fixed ad of your product logo in the scroll) Currently Not Available.

Ad Type: Fixed logo (Not Available)

Price: 300,000 BDT/= (per month)



**Fixed logo** 





#### **Other Conditions:**

- Work order should be given.
- Payment must be paid in advance for Content Basis promotion.
- No cash transaction (Bank Account: cplusbd.net).
- Transmission certificate of reach and viewers will be submitted.

With Thanks,

Alamgir Apu

Editor in Cheif & CEO