



ROPOSAL FOR AD

Brand Your Product with us

CPLUSTV is the first community based online TV channel in Bangladesh. The uniqueness about CPLUSTV is that, we are based on Chittagong Local Languages. We have a huge audience all over the world through the internet. Beside this, we have government authorized news portal named www.chatganews.com (registration no: 203). We would like to invite you with us through our journey.

facebook



More than 2.5
Million
Followers in
Facebook.

YouTube



More than
1.3 Million
Subscribers in
YouTube.



www.chatganews.com
আঁরা চাটগাঁর হতা হই



Here We are

www.chatganews.com
www.facebook.com/cplustv
cplus Iphone apps
cplus Android Apps
www.youtube.com/Cplusctg
& All Social Media

Cell- 01819 871225, +88 01756 491511, E-mail: chatganewsctg@gmail.com

To,

Sub: Proposal for Ad from CPLUSTV

Dear,

Greetings from CPLUSTV and Thank you for your interest. You know, CPLUSTV is a very popular social media based platform in Bangladesh especially for Chittagonian. We already got the government registration for our News Portal www.chatganews.com. In Facebook we have more than 2.5 Million followers and In YouTube we have more than 1.3 Million Subscribers.

We can promote your product or Brand by cosidering the following conditions.

Type 1:

Ad Type: Content Basis

Price: 50,000 BDT/= (per content)

- We will make a promotional content and upload the video in Facebook page and YouTube channel, TikTok, Instagram, Threads and website. The content will be more than 3 minutes.
- We will never delete your video from our page or channel (If it doesn't violate any policy of Facebook and YouTube or government policy).



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www.chatganews.com
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Type 2:

Ad Type: L Shape pop-up (L-shape ad in Facebook video)

Price: 150,000 BDT/= (per month)



- L-Shape ad will show in Facebook video
- Ad will stay 10 seconds

1, 50,000 TK/month

L-Shape Ad Sample

Type 3:

Ad Type: 10-15 Seconds OVC

Price: 200,000 BDT/= (per month)



- A full screen OVC will show in Facebook video only.
- Ad will show 10-15 seconds.

2, 00,000 TK/month

10-15 Seconds OVC



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Type 4:

Ad Type: Pop-up (Pop-up in Facebook vide)

Price: 100,000 BDT/= (per month)



- Pop up will show three times in a video
- First, Mid, Last Pop up
- Ad also publish in website

**1, 00,000
TK/month**

Type 5: Fixed logo (Fixed ad of your product logo in the scroll) **Currently Not Available.**

Ad Type: Fixed logo (Not Available)

Price: 300,000 BDT/= (per month)



- Fixed scroll logo in all video including Daily news.
- Ad also publish in website

**3, 00,000
TK/month**

Fixed logo



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Other Conditions:

- Work order should be given.
- Payment must be paid in advance for Content Basis promotion.
- No cash transaction (Bank Account: cplusbd.net).
- Transmission certificate of reach and viewers will be submitted.

With Thanks,

Alamgir Apu

Editor in Cheif & CEO